

Odds Are: They Win

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- Anti-gambling harms campaign, not an anti-gambling campaign
- Raise awareness of the harms linked to gambling.
- Highlighting some of the tactics used by the gambling industry and to make people aware of the risks they face when they gamble.

#OddsAreTheyWin

[Odds Are: They Win](#)

Gambling harms are the harms a person can experience as a result of gambling. Harms are not just financial. It can impact your health and wellbeing and relationships with friends and family.



A STAGGERING 25% OF FIXED ODDS BETTING TERMINAL PLAYERS EXPERIENCE HARM AS A RESULT OF GAMBLING.

BETTING TERMINALS

ODDS ARE THEY WIN

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FAST, SHORT, REPETITIVE SPINS ENCOURAGE IMPULSIVE GAMBLING, MEANING YOU CAN SPEND MORE TIME AND MONEY WITHOUT REALISING.

GAMBLING APPS

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NO WIN

FREE BETS CAN DISGUISE LOSSES AS WINS, INCREASING THE RISK OF HARM FROM GAMBLING SIGNIFICANTLY.

FREE BETS

ODDS ARE THEY WIN

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FOR EVERY PERSON IN GREATER MANCHESTER DIRECTLY AFFECTED BY THEIR OWN GAMBLING, IT'S ESTIMATED **6 OTHERS** ARE INDIRECTLY AFFECTED.

GAMBLING COMPANIES ODDS ARE THEY WIN

DID YOU KNOW THAT AN ESTIMATED **£2.1 BILLION** IS SPENT ON GAMBLING EACH YEAR IN GREATER MANCHESTER?

GAMBLING COMPANIES ODDS ARE THEY WIN

DID YOU KNOW  
**1 IN 15**  
GREATER MANCHESTER RESIDENTS ARE EXPERIENCING THE HARMFUL IMPACTS OF GAMBLING RIGHT NOW?

GAMBLING COMPANIES ODDS ARE THEY WIN

Despite being the least likely to gamble,  
**YOUNG PEOPLE AGED 16-24**  
are most likely to be at risk of harms as a result of gambling.

GAMBLING COMPANIES ODDS ARE THEY WIN

DID YOU KNOW  
**1 IN 8  
PEOPLE**

WHO BET ON SPORTS  
EVENTS SUFFER  
HARM AS A RESULT  
OF GAMBLING?

GAMBLING COMPANIES

ODDS ARE THEY WIN



DID YOU KNOW? WATCHING  
FOOTBALL ON TV COULD EXPOSE YOU  
AND YOUR CHILDREN TO A GAMBLING  
ADVERT EVERY 10 SECONDS.

GAMBLING ADVERTS

ODDS ARE THEY WIN

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