

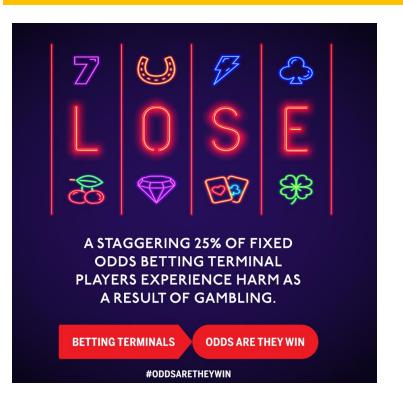
- Anti-gambling harms campaign, not an anti-gambling campaign
- Raise awareness of the harms linked to gambling.
- Highlighting some of the tactics used by the gambling industry and to make people aware of the risks they face when they gamble.

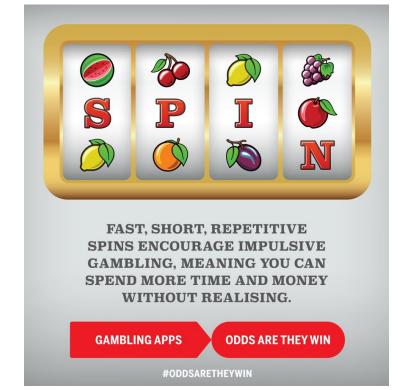
#OddsAreTheyWin

Odds Are: They Win

Gambling harms are the harms a person can experience as a result of gambling.

Harms are not just financial. It can impact your health and wellbeing and relationships with friends and family.











**DID YOU KNOW** 

1 IN 15

GREATER MANCHESTER
RESIDENTS ARE EXPERIENCING
THE HARMFUL IMPACTS OF
GAMBLING RIGHT NOW?

Despite being the least likely to gamble,

## YOUNG PEOPLE AGED 16-24

are most likely to be at risk of harms as a result of gambling.

**GAMBLING COMPANIES** 

**ODDS ARE THEY WIN** 

## 1 IN 8 PEOPLE

WHO BET ON SPORTS EVENTS SUFFER HARM AS A RESULT OF GAMBLING?

**GAMBLING COMPANIES** 

**ODDS ARE THEY WIN** 

